

Name	Job	Expertise	Supporter \$	Ideas for help	EZ Notes	Giving Tuesday	Capital Campaign
Annette Elg	Former CFO of Simplot, Large Idaho Company. Current Board member of Learning Lab	Finance and International business operations	\$10,000 pledge from her family foundation	She's a huge supporter of S H E. She's on the Board of the University of Idaho, Board of Idaho Power, and we regularly hear that Annette has been talking about us at her meetings. She's very well connected in Idaho and could be a great advisory board member for us.	Not interested in joining the board, sending in \$10000 for GT and will reboot contact for captial campaign	X	X
Kitsch/Cassandra Thurswell	Founder & CEO of Kitsch	Business building, wholesale product manufacturing	\$1,000 to S H E and wants to "help in any way"	She could be a tremendous advisory board member for S H E. Kitsch is a partner of ours, and this could be a better way to involve her in it.	Asking Kitsch to be a Giving Tuesday swag partner OR asking her to be on Giving Tuesday committee, let's al	X	
Patty Jackson	Former Fundraising Director for Children's Medical Foundation in Idaho	Well connected with large donors in Idaho. Fundraising and general org operations.	No, but has offered to help with fundraising	She could be a tremendous advisory board member for S H E. She's highly connected in Boise and could wrangle in some donations. She's super bubbly and persuasive.	Secondary advisory board ask		
Ishita Shah	S H E Board Member, Senior Analyst at Align Impact (philanthropic investment firm)	Philanthropic investment, Foundations, Scaling, Social Enterprise. Everything.	No, but is helping us approach foundations. Could help raise significant \$ through her network.		Good connections to high net worth individuals and foundations, based in LA/NY, ask to give \$1000 (or something meaningful) for Giving Tuesday		
Tracy Hitchcock	S H E Board Member, COO of Stoltz Marketing	Former nonprofit ED, fundraising, manufacturing, social enterprise, marketing, etc.	Yes. Monthly \$50 contribution.	Introductions and fundraising through her network. She has a huge donor base from her former nonprofit.	Make the recurring gift champion of 2021 - with the goal of getting 12 donors to give at least \$100 per month (1 per month)		
Kenton Lee	S H E Board Member, Founder of Because International	Fundraising, donor relations, etc.	Yes. Roughly \$250 per year.	Good advisor to S H E, but different donor base than ours. Has connected us to a couple large donors.	Maybe make a non financial ask		
Darek Nalle	S H E Board Member, University of Idaho Finance Professor, Barker Trading Club Founder	Grant writing, international finance	Yes. \$5,000 in 2020.	Have had a hard time leveraging his skills. His \$5,000 donation was huge for our Idaho Gives Campaign.	Might be a board minimum enforcer, follow up with him about a percent of dividends and fireside chat idea		
Romuald Afatchao	S H E Board Member, U of I Professor of Int. Development, Togo native	Grant writing, international development, Togo business operations, connections in Togo and Idaho Immigrant communities	No.	He is VERY well connected in Togo. Comes from a royal family, and has connections all throughout local and national government. Could be a great resource for targeted fundraising in Togo and connections to large entities.	Need to give a small amount - but he has an organization of his own		
Lori Wahl	Advisory Board member, U of I Professor of Fashion, Former Adidas and Nike Factory Director	Ethical Manufacturing, fabric sourcing, fashion design, international manufacturing, etc.	Yes. \$50 or so.	She's highly connected to apparel businesses in Idaho. Leads the Commerce team who engage Idaho apparel manufacturing businesses. Highly valuable knowledge resource and advisor. Could possibly connect us to larger sustainable fashion initiatives.	Sister is head of CSR at Nike - let's ask for a connection here! Also see if Nike/Adidas has any grants for women, Africa, etc.		
George Tanner/Idaho Gap Fund	U of I Entrepreneurship Professor	Entrepreneurship, Investment, startup launch	Yes. \$6,000 from Idaho Gap Fund he manages.	Good advisor and can provide connections throughout U of I network. Wants to launch a matching campaign with the \$6,000 gift from IGF.	Ask if we can get recurring donations from Idaho Gap Fund or pitch competitions for next year to pitch SHE	X	
Jim & Tedde Reid	Founders of SEFA, Multibillion \$ Food Service Supply Company	Both serve on boards of international nonprofits. Business building, philanthropic investments	Yes. \$10,000 over last two years		Possible board members, possible capital campaign ask? but send one more check in before the end of the year		
Ward Parkinson?	Co-Founder of Micron		\$1,000 in 2019		Let's send a holiday gift and note for reengagement		
Brad Martin	Development Director at U of I	Fundraising, Large donors, etc.	No. Helped raise \$15,000 for a S H E/ U of I project though.	Could be a great advisory board member.	Also a possible Giving Tuesday committee member		
Mike McCoy	U of I Board member		\$1,000		Gave in September, let's leave on the back burner for a while		
Bob & Gail Urso	U of I Board member		\$750		Gave in September, let's leave on the back burner for a while		
Caitlin Masingill	Full Swing PR Founder	Fundraising, PR, networking	\$50 per month	Has offered to do a fundraiser for us in Missoula MT with a group of women in her network	Alert about GT, see if she wants to be on the committee		
Stoltz Marketing		Marketing, PR, etc.	\$15,000 in marketing services	Developing our marketing assets, connections to their portfolio of clients, connections to some of our target clients and partners in Boise, ID	Present to them via virtual happy hours, Tracy works there as COO of company		
Gene Taft	Unsure		\$1,500	Donor who continues to donate quite a lot to S H E. We haven't built a relationship with her though.	Email for GT		
Leslie Pennock			\$200 per month donor	Donor who continues to donate quite a lot to S H E. We haven't built a relationship with her though.	Email for GT		
Anna Schimmel	Bridal Gown Designer in Auckland, NZ	Fashion design and making	\$5,000 per year	Has given \$5,000 per year over the last 3 years. Amazing partner.	Ideas: virtual fashion show, maybe not live because of time difference, doing a Valentine's Day virtual event about love, raffling off a custom wedding gown		
Saait		Menstrual health and education	\$10,000 pledge	Company is growing like crazy and they donate 2% of their annual profits. Could be a lead sponsor/partner for us	Idea: ask for the remaining \$5000 on GT, ask to do a 10 question interview of their founder, ask to do a social	X	X
Kat House	Wine Master, Owner at House of Wine	Wine, fundraising, events	\$500 over last year	Wants to integrate S H E into their annual giving strategy	Want to give \$2000 per year for the next 3 years and we could ask to be a part of Giving Tuesday	X	

Janice Stevenson Dale	Soon to be partner, owns interior design firm, based in LA				Payton is meeting with her next week, going to ask for 2% for B corp status and mention we need \$16k for our	X	
Tracy Bresina	Owner at Educational Outfitters		No. They are going to start doing in-store contributions for S H E though.	Client of ours. Well connected to Idaho schools	Payton to ask for \$500 or \$1000 and ask to send out GT to her network	X	
Jess Nelson	Recruiter for Salt Lake City co.	Recruiting, networking, events, selling anything to anyone	No, but is trying to coordinate a fundraiser with her company.	Huge network of powerful women in Utah. Big cheerleader.			
IRC							
Idaho Office of Refugees							
Monica Graff							
Celena Aponte	VP of Strategy at Nasdaq Entrep. Center		No. But she has advised S H E and made several connections for us.				
Callan McGriff				She's my sister, but she's given about \$1,500 over the last year. She's an artist too, so we could do a giveaway or something along those lines.			
Mark Priddy	Co-Founder & CEO of Happy Day Brands	Women's employment	No, but he congratulates us on LinkedIn for our work. Could be a perfect partner for women's employment programs.	Advisor, partner, women's employment is their specialty. https://www.happydaybrands.com/pages/global-programs			
Elle Rustique				Sister is the Director of Corporate Social Responsibility at Nike			
Alison Johnson							
Wes Alan							
Kaylee Anderson	New Board Member, Internal Audit Director for Boise Cascade (Fortune 500 company in Boise)		Not yet, but wants to be a big part of our capital campaign				